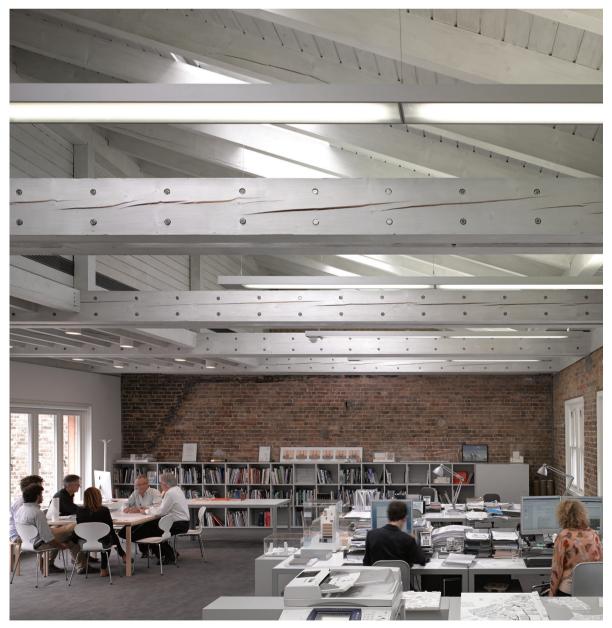
## **Allies and Morrison**

### Allies and Morrison is an architecture and urban planning practice with a reputation for well-crafted buildings and thoughtful place making.

Based in London, and working globally, Allies and Morrison are designers who enjoy working from the scale of a single piece of furniture to the ambition of a citywide masterplan. We have a reputation for expertise in the design of successful mixed-use, master planned communities. Working closely with local authorities and local communities, we believe cities can evolve and change by building on their historic form and identity rather than sacrificing it.

Our portfolio includes projects throughout the UK and overseas. We are currently working on projects in the Middle East and in North America.



more information about projects by Allies and Morrison: www.alliesandmorrison.com, www.instagram.com/alliesandmorrison, twitter.com/alliesmorrison

Allies and Morrison

## **Allies and Morrison**

Allies and Morrison is an architecture and urban planning practice based in London and Cambridge, UK. Since our founding nearly thirty-five years ago, we have developed a reputation for wellcrafted buildings and thoughtful place making.



We are more than 370 strong, an international team.









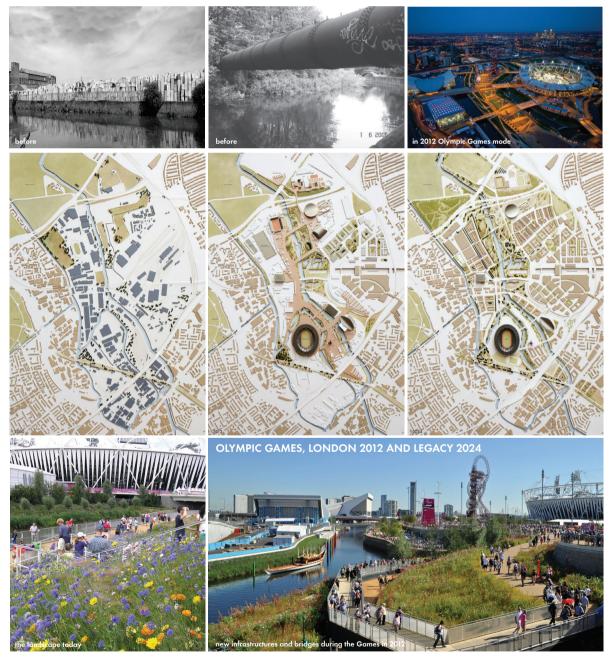
#### Allies and Morrison

## Completing the puzzle

Our approach is one that focuses on understanding the 'what and how' of a site. We aim to produce a response that can change and adapt over time to ensure that buildings remain rooted in their context.



The developments we have masterplanned blur boundaries between their surroundings to create something which will look and feel organic - as if it had always been there.



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**Allies and Morrison** 

### From city to detail

As architects, our role is to create great buildings that work well, are cost effective and are a pleasure to use. As urbanists, our aim is to integrate those buildings into their context and to maximise their potential to promote the regeneration of the wider area.

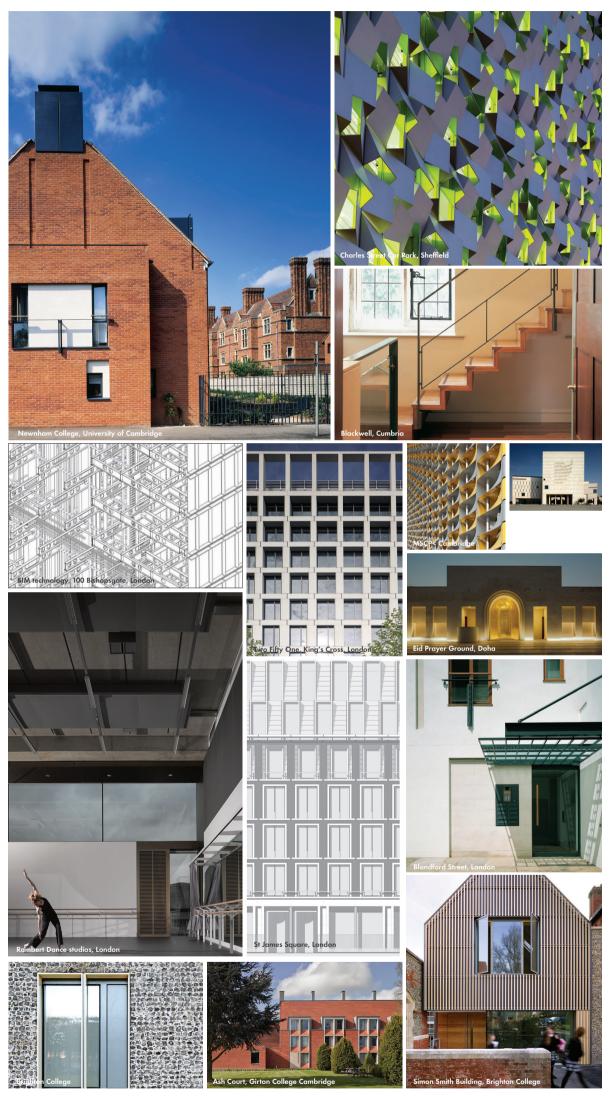


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#### Allies and Morrison

## **Crafting beauty**

We enjoy simplicity, believing that buildings informed by sustainability and timeless principles are more likely to last generations. And our interest in craft and in quality underpins a technical rigour to our approach, from macro through to micro scales.



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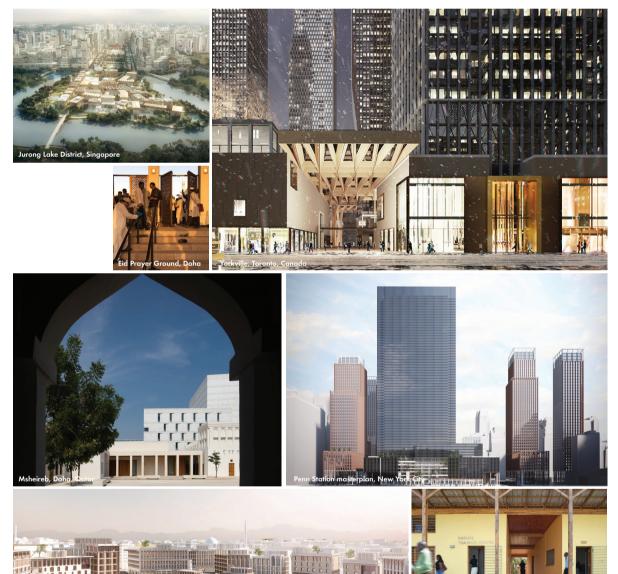
#### Allies and Morrison

## Working internationally

While much of our work is in London and the UK, we are increasingly working with cities as diverse as Beirut and Toronto. Our aspiration is to uncover the DNA of each culture in order to create an architectural response which fits in and builds on the qualities of cities.



Aspects such as heritage, climate and social inclusion are fundamental.





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Allies and Morrison

## **Designing locally**

Our designs evolve as a direct response to a detailed analysis of each project, and to each context, in order to create a great place that complements and adds to each locality. We strive to create places which offer delight to those who use them and foster







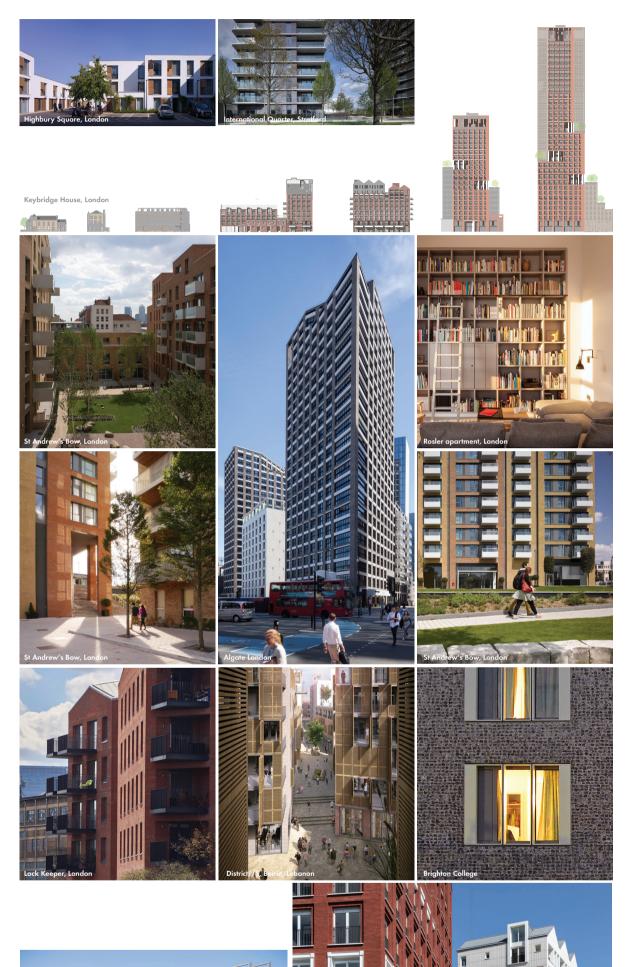




Allies and Morrison

### At home in the city

Connected to public transport, walkable, intrinsically low carbon, compact cities are our future. We create urban environments for living which have character, create value for both residents and city alike and are brought together by public spaces - contextual and contemporary.





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**Allies and Morrison** 

# Shaping spaces

Working with GrossMax. This landscape architecture studio has a strong international outlook both in terms of their staff and the locations of their commissions. They have been recognised for their contextual approach and contemporary vision towards urban space.





GROSS.MAX., founded in 1995 by partners Bridget Baines and Eelco Hooftman, has been widely regarded as one of the few U.K based exponents of a new generation of contemporary European landscape architecture.











### Getting around

Well-connected and interconnected, sustainable places that are easy to get to and easy to get around.





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Allies and Morrison

## Collaborating

Behind the success of each of our projects lies a healthy and creative relationship with the community, our clients and other professions, from initial designs through to construction. We especially enjoy successful design collaborations with other architects and urban designers.





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#### Allies and Morrison

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